

2022 Symposium Artistic Design Division

"Creating Beyond Bounds"

Timeline:

Friday, September 16 Artistic Design Registration Deadline

Monday, September 19

1:30 - 4:45 p.m. Workrooms open. Exhibits for all classes may be passed and placed.

Tuesday, September 20

7:00 - 8 :00 a.m. Exhibits for all classes may be refreshed as necessary.

8:30 a.m. Judging will begin for all classes.

1:15 p.m. The Awards Ceremony for Artistic Design will take place.

5:00 p.m. Unused floral materials may be placed in marked buckets in the workrooms for sharing with community care facilities.

Wednesday, September 21

2:30 - 3:00p.m. Arrangements must be picked up by exhibitors at the end of the show.

Contact information for questions:

Cathy Lee, Artistic Design Chairman leecathym@yahoo.com

General information:

Artistic exhibits are pre-registered with the Artistic Design Registrar. Registration is a reservation of space and thus an obligation. If unable to complete the exhibit, the registrant is responsible for finding a substitute arranger and notifying the Registrar. In addition, please note that there is a new judging timeline specified in the Artistic Design Rules & Specifications section.

Schedule of Classes:

Inter Club Division

Exhibits in the Inter Club Division may be executed by a team of arrangers from a GCV club. The exhibit is entered in the name of the club.

- Class 1: Inter Club "Breaking News" 6 Entries
In the 1600 and 1700s, scientific advances and the discovery of new worlds brought botanical imports that thrilled Europeans. Dutch Flemish artists depicted exotic specimens, combining them in arrangements, painting idealized flowers of all seasons.
- Create your own newsworthy Dutch Flemish traditional design. To be displayed on a 12" gray square pedestal 42" high, viewed from three sides against a neutral background, extending no more than 6" beyond any side of the pedestal, with no height limitation.*
- Class 2: Inter Club "Food Flash - Prodigious Produce" 6 Entries
"Love, having no geography, knows no boundaries." Truman Capote.
- Create a bountiful Food Flash floor display incorporating both flowers and vegetables.*

Following judging and flower show display, food and flower contents will be collected and shared with the local food bank. Each entry will have a 3 x 5' space for exhibiting. Additional information and specifics will be forthcoming to exhibitors.

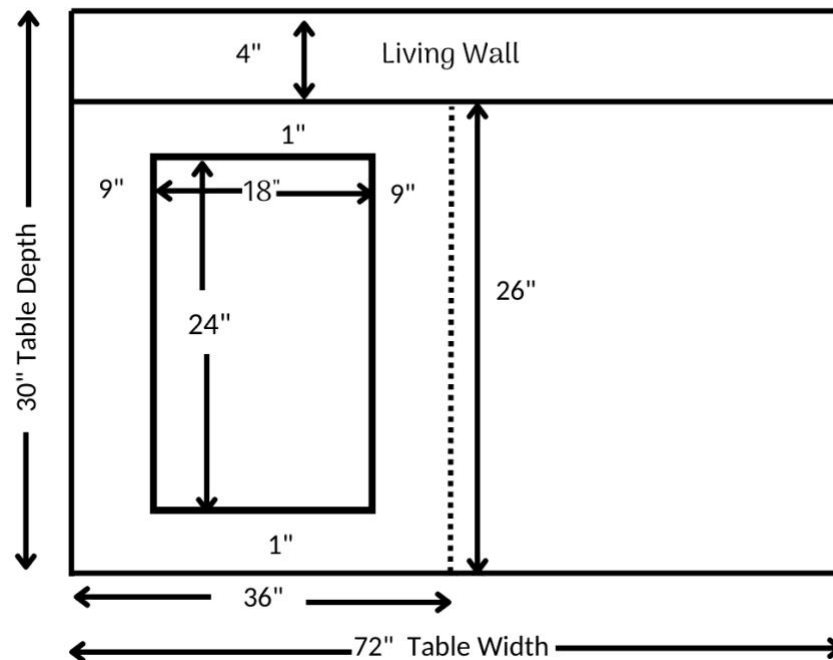
Individual and Partner Division

Exhibits in the Individual/Partner Division may be executed by a single person exhibiting individually or by a team of two partners working together.

Class 3: "A Bird's Eye View of a Poet's Garden" 4 Entries

In a poem noted Harlem Renaissance writer Anne Spencer described her garden in Lynchburg, Virginia as "half my world." An amateur horticulturist and landscape designer, Anne displayed a talent for garden structure and plant selection. The property has been designated a Virginia Historic Landmark and is included in the National Register of Historic Places. The first Virginian and first African American to have her poetry included in the Norton Anthology of American Poetry, Anne and her husband made their home a center of community activity. In 1987 and 2009 The Hillside Garden Club received the GCV Common Wealth Award for their support of this garden that was once frequented by such notables as George Washington Carver, Langston Hughes, Thurgood Marshall, and W.E.B. DuBois.

Employing the pavé technique, create an overhead view of a landscape plan or design inspired by Anne Spencer. To be displayed on a tabletop covered with a black cloth. Space designated for each exhibitor will measure 18" wide by 24" deep against a background of living greens. Free space on either side of each exhibit measures 9," with 4" at the back edge of the depth is reserved for the background materials.

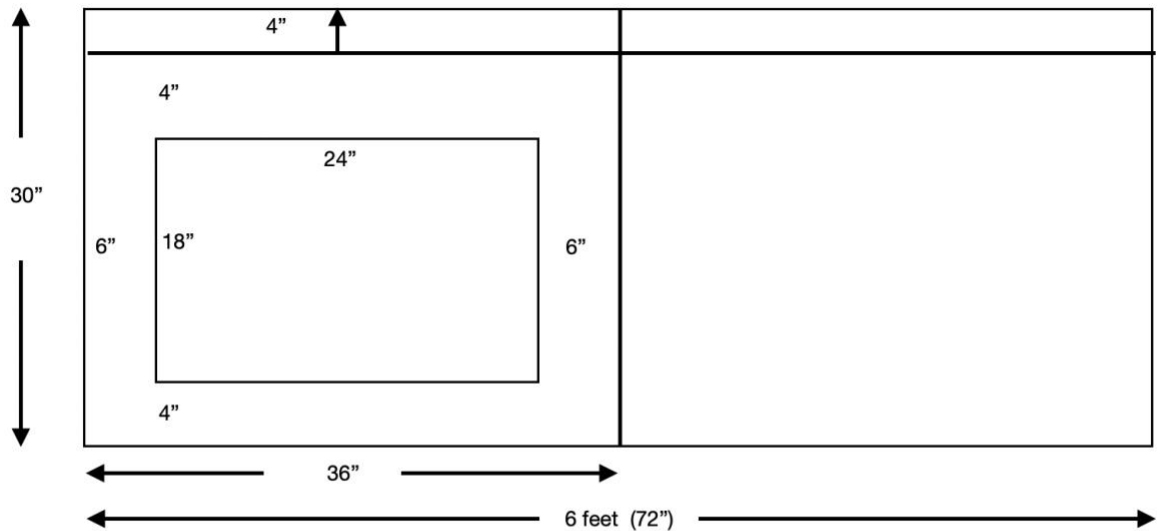


Class 5: "Worldly Wearables" 6 Entries
 Boundless opportunities for expanded expression encompass and embrace the fertile field of botanical arts.

Using fresh or a combination of fresh and dried floral materials, create a wearable art cravat or bow tie suitable for wearing to our Mix It Up! celebration. Exhibits will be displayed on a stand of the creator's choice on a 12" gray square pedestal 42" high, viewed from three sides against a neutral background, extending no more than 6" beyond any side of the pedestal, with no height limitation.

Class 6: "Into the Woods" 4 Entries
 Go forth and forage! On your woodland walk, watch for and collect the botanical bits that transform a design with touches of true magic. "The details are not the details. They make the design." Charles Eames

Create an Interpretive Design showcasing field or forest plants and/or cut floral materials in a container of your selection which suggests a woodland setting. Space designated for each exhibitor will measure 24" wide by 18" deep, with no height restriction, against a background of woodland branches. Free space on either side of each exhibit measures 6," with 4" at the back edge of the depth reserved for the background materials. Refer to illustration shown below.



<u>Depth</u>	<u>Width</u>	<u>Height</u>
30" Overall	72" Table / 2 = 36"	Table height is approx. 30" high from the floor to top of table
18" Exhibit	36" Each Exhibit Width	
4" Living Wall allowance	24" Exhibit space	
8" Total Depth margin top & bottom	12" Total Width margin side to side	
8" / 2 = 4" Depth front & back of Exhibit	12" / 2 = 6" Each left and right width of Exhibit	

Class 7: "Shaken, not stirred" 4 Entries
Mix it up! "The greatest risk to man is not that he aims too high and misses, but that he aims too low and hits." Michelangelo.

Shake up the Principles and Elements of Design to invent your own high style of Contemporary Design that celebrates the unexpected and utilizes combinations that take a risk. To be displayed on a 12" gray square pedestal 42" high, viewed from three sides against a neutral background, extending no more than 6" beyond any side of the pedestal, with no height limitation.

Class 8: "Air Mail" 4 Entries
The New York Times' Alessandra Stanley wrote on October 6, 2017, describing horticulturist, gifted gardener, and landscape designer Bunny Mellon, who redesigned not only her own estate gardens in Upperville, Virginia but also the White House Rose Garden at the request of Jacqueline Kennedy: "She would send the Mellons' private plane around the country to deliver fresh flowers and vegetables to friends from their 5,000-acre farm in Upperville, Virginia." In an exclusive tour of Paul and Bunny Mellon's Oak Spring Garden and Farm and Rokeby Farm, GCV members marveled at Mrs. Mellon's extraordinary talent in creative planning, extensive restoration, and meticulous preservation.

Become Bunny Mellon and create a bouquet in a container to be flown to a person very special in Mrs. Mellon's distinguished circle of good friends. Craft your Statement of Intent in the form of a card to be attached to the bouquet, sharing your raison d'être for this air mailed gift. Address the "card" to the recipient, include the significance of the bouquet's composition, and express the thought behind its creation. To be displayed on a 12" gray square pedestal 42" high, viewed from three sides against a neutral background, extending no more than 6" beyond any side of the pedestal, with no height limitation.

Artistic Design Rules & Specifications:

1. The Schedule is known as "The Law of the Show."
2. Inter Club Division classes allow a team of arrangers from a GCV Club to create the exhibit together.
3. Individual/Partner Division classes allow one person working singly or two people working in partnership to create and exhibit the design. An individual or partner team may enter as many classes as desired in the Division but only one entry per class.
4. Passing Judges must pass each exhibit before the exhibitor(s) leave the show floor. Passing Judges look to ensure that the exhibit meets the Schedule requirements including dimensions, floral materials list, Novice and/or Mentor status, Statement of Intent if included, exhibitors' identification (name, GCV Club or other club if allowed), and compliance with design style. Passing Judges will not disqualify an exhibit without consultation with an agreement with the Artistic Design Chairman. If disqualification is a possibility, every effort will be made by the Passing Coordinators to allow the exhibitor(s) to remedy the arrangement before the opening of the show.

5. Although arrangements may be viewed from all sides, arrangements will be judged from a distance of 3 feet from the front.
6. Designs will be judged according to the GCV Principles of Design: balance, dominance, contrast, rhythm, proportion, and scale and the Elements of Design: light, space, line, form, size, pattern, texture, and color. Creativity, distinction, conformance to and interpretation of the class and Schedule are also important.
7. Please mark all containers and accessories with exhibitor number, name, and contact information.
8. Each exhibitor card should include a space for listing floral materials used. Garden grown materials should be identified with a "G" and florist found materials should be identified with an "F." A Pot-et- Fleur must include "R" for rooted material or "C" for cut material. Plants on the Virginia Endangered Species list grown in an exhibitor's garden must also be noted.
9. Plants on the Endangered Species list protected by Virginia law <https://law.lis.virginia.gov> may be used only if grown in the exhibitor's garden. This should be noted with the exhibitor's floral materials.
10. Invasive plants (species intentionally or accidentally introduced by human activity into a region in which they did not evolve and cause harm to natural resources, economic activity, or humans) may be included at this time, but the Garden Club of Virginia asks that members refrain from planting additional invasive species in their gardens. The Virginia Department of Conservation and Recreation at <https://www.dcr.virginia.gov/search/invasive%20species/> lists plants divided into high, medium, and low invasive status in the Commonwealth.
11. Seasonal, garden floral materials are preferred, and commercially grown flowers should be used with discretion.
12. Designs must include some fresh plant material.
13. Treating fresh plant material by the application of substances such as paints, dyes, etc. is not permitted. Plants may be stripped, clipped, bent, or otherwise manipulated.
14. The following are permitted unless prohibited in the show Schedule: accessories, bases, contrived flowers and/or forms made of fresh or dried plant material, cut fruit or vegetables, objects that add interest when tastefully used (for example, nests, feathers, coral, sponges, sea fans, starfish, antlers), container-grown plants in soil as part of Pot-et-Fleur or other appropriate classes, dried and/or treated plant material, cards of intent (3 x 5").
15. The following are not permitted unless specified in the Show Schedule: artificial flowers, foliage, and fruit, or living creatures.
16. Botanical Arts exhibits include, if specified in the Schedule, dried and/or treated plant material and contrived flowers and/or forms made of dried plant material.
17. Several types of backdrops used in the flower shows. No flower material may touch the sides, back, or roof if present. Arrangements will be judged in proportion to the size of the backdrops, if present.
18. Select [*Contemporary Floral Styles*](#), [*Interpretative Floral Design*](#), or [*Traditional Floral Styles*](#) for design assistance.
19. GCV Judges and Student Judges are encouraged to enter the flower show. Judges and Student Judges will not judge a class in which they have entered nor in which members of their GCV clubs have entered.
20. Wherever possible, please use alternatives to non-biodegradable floral foam, and absolutely refrain when the Schedule dictates that an alternative to floral foam be employed.
21. Judging will begin for all classes at 8:30 a.m. on Tuesday, September 20.

Artistic Design Procedures:

1. All Artistic exhibits must be pre-registered with the Artistic Design Registrar. When registration is completed, the registrant will receive an email confirming registration and an exhibitor number will be included. Please remember that registration is a reservation of space and thus an obligation to be fulfilled. If unable to complete the exhibit, the registrant is responsible for finding a substitute arranger and notifying the Registrar. Please also note a new judging timeline specified in the Artistic Design Rules & Specifications section.
2. Check in at Registration upon arrival. A completed exhibitor card must accompany the arrangement. Check it for accuracy including contact information, garden club, floral materials list. In the Individual/Partner Division, please add novice and/or novice/mentor status, if appropriate. *A novice is one who has not won a blue ribbon or a GCV novice award in a GCV Flower Show. A mentor is one who has won a blue ribbon or a GCV novice award in a GCV Flower Show.* Mentor-novice partners should check the appropriate box on the exhibit card.
3. In both Inter Club and Individual/Partner Divisions, a Statement of Intent of 25 words or fewer listed on a 3 x 5" card conveying the exhibitor's vision and message to the viewer accompanies each exhibit, if included in the Schedule.
4. The workroom is not adjacent to the show floor. Exhibitors may arrange in the workroom but not on the show floor unless allowed by the Schedule.
5. Please be sure that your container does not leak. Please exercise care when watering in the exhibit space.
6. Notify a Passing Judge when the exhibit is placed and ready to be passed. Passing Judges confirm that the exhibit meets the style specified in the Schedule, published space requirements, Exhibitor's information (including novice and mentor eligibility), and Floral Materials List / Key Card in Botanical Arts. An exhibitor whose exhibit does not meet the Schedule will be given an opportunity, if time allows, to correct it. An exhibit may only be disqualified by consultation with the GCV Artistic Design Committee Chairman and the GCV Judging Coordinator(s). Arranger(s) remain in the exhibit area until the exhibit is passed, and once passed, leave the show floor promptly. Except for watering and necessary maintenance, the exhibit must remain untouched following passing.
7. Please transfer any floral materials you do not wish to remove, placing them in buckets marked for recycling to community care facility residents.
8. For maximum participation flexibility, when classes are filled, a waiting list will be maintained. The Artistic Design Committee may add or delete classes or adjust the number of entries within a division, class, or classes.

Awards:

Inter Club Division

Quad Blue Award - Best blue ribbon in the Inter Club Division

Individual/Partner Division

Tri-Color Award - Best blue ribbon in the Individual/Partner Division

Most Creative Award

Best Novice Award

Mentor Award - best exhibit by a mentor-novice team